

SHOP AT SEARS MONDAYS AND FRIDAYS 9:30 A.M. to 9:15 P.M.

All Other Days 9:30 A.M. to 5:30 P.M. Plenty of FREE Near-Entrance Parking

All First Quality... No Seconds, No Irregulars!

SEARS ROEBUCK AND CO.

WHITE GOODS



\$1,000,000 WHITE GOODS SALE

Harmony House Sheets at Greatest Savings in Years!

Fitted or Flat Muslins

Regular 1.95 Bottom Fitted Twin or 72x108" Flat Twin Sheet

These laboratory tested muslin sheets are firmly woven with 134 threads per square inch after washing. Quality tested and made to Sears exacting specifications, to assure long wear. Fitted sheets are Sanforized for permanent fit. Pilefilm wrapped.

2.15 full fitted or 81x108" flat 1.74
1.95 flat, 81x99" 1.57 49c cases 39c

Best Muslins, Fitted or Flat

2.29 Twin Sizes

Longest wearing with 148 threads per square inch after washing. 72x108" flat or Sanforized bottom fitted twin. Save now.

2.49 full fitted or 81x108" flat 1.99
59c best quality muslin pillow cases 47c

1.57 each

Fitted or Flat Percales

Regular 2.49 Bottom Fitted Twin or 72x108" Flat Twin Sheet

These laboratory tested percales have an extra close balanced weave to assure finer texture, silk-like smoothness and longer wear. Lightweight... easier to handle and easier to launder. 190 threads per square inch after washing. Fitted are Sanforized.

2.69 full fitted or 81x108" flat 2.15
3.98 king size flat 5.49 62c cases 54c

1.99 each

Fitted or Flat Pastel Muslin

2.49 Twin Sizes

Choice of 5 washfast Harmony House pastels. 134 threads per square inch after washing. 72x108" flat or Sanforized fitted.

2.69 full fitted or 81x108" flat 2.29
87c pastel muslin pillow cases 47c

1.99 each

Fitted or Flat Pastel Percale

2.98 Twin Sizes

Choice of 5 washfast Harmony House pastels. 190 threads per square inch after washing. 72x108" flat or Sanforized fitted.

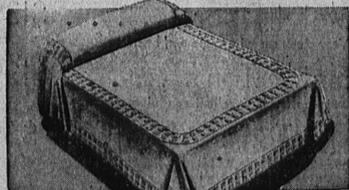
3.39 full fitted or 81x108" flat 2.99
75c pastel percale pillow cases 59c

2.49 each



Reductions on Luxury Bedspreads

Modern Cord-O-Wale Chenille Spread

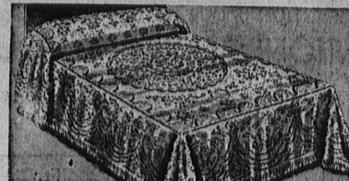


Regular 6.98

5.88

Cord-o-wale chenille bordered with striking block design. Harmony House Frosty Pink, Ming Blue, Sage Green, Spice Brown, Spice Beige, White. Twin, full.

Intricately Woven Heirloom Design



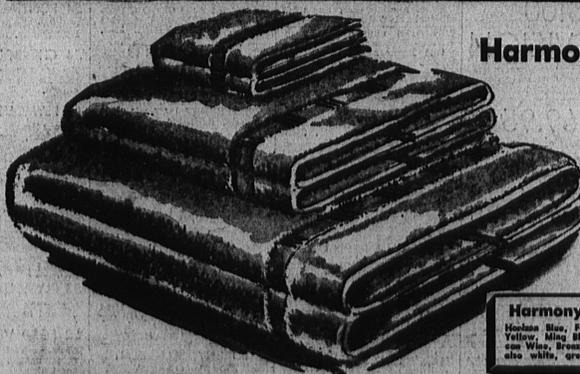
Regular 12.98

9.88

Colonial styling, in sampler pattern, heavy but lion fringe. Harmony House Frosty Pink, Ming Blue; also white, natural. Corners rounded for graceful drape. Twin, full.

TOWELS AND BEDDING REDUCED FOR BIG SAVINGS

Harmony House Dobby Towels



Regular 1.98 Bath Size

1.48

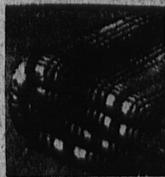
Large 24x48-inch

The deep pile of these luxury towels is wonderfully absorbent, long-wearing, too. Our best quality in glowing Harmony House solid colors with contrasting Dobby borders. Strong hems and selvages. Stock up now for big savings.

Harmony House Colors:
Iceberg Blue, Frosty Pink, Light Sunshine Yellow, Ming Blue, Parchment Edge, Tuscany Wine, Bronze Green, Spice Brown... also white, green, red, charcoal.

98c hand towel, 16x30" 72c
39c wash cloth, 13x13" 34c

Nylon and Rayon Plaid Blankets



Regular 5.98

4.99

Reversible woven plaid in 10% nylon, 90% rayon with 6" acetate binding. Harmony House Horizon Blue, Frosty Pink, Federal Gold, dark green, red. 72x90" size.

Completely Washable Dacron Fill Comforter



Regular 10.98

8.99

Feather-light, cozy warm and machine washable. Fluffy Dacron® filling never mats or lumps... moth and mildew-proof, non-allergenic. Nylon Rose Spray print in Harmony House color, reverses to acetate backing.

®DuPont Polyester Fiber

ALL ROADS LEAD TO



SEARS - INGLEWOOD MANCHESTER at HILLCREST PARK FREE OR 8-2521

"Satisfaction guaranteed or your money back"